

TRƯỜNG ĐẠI HỌC VĂN LANG
ĐƠN VỊ: KHOA THƯƠNG MẠI

ĐỀ THI/ĐỀ BÀI, RUBRIC VÀ THANG ĐIỂM
THI KẾT THÚC HỌC PHẦN
Học kỳ 2, năm học 2024-2025

I. Thông tin chung

Tên học phần:	Thực tập tốt nghiệp		
Mã học phần:	72MRKT40344; 7TM0120	Số tín chỉ:	04
Mã nhóm lớp học phần:	242_72MRKT40344_01; 242_7TM0120_01		
Hình thức thi: Dự án/Đồ án/Bài tập lớn/Tiểu luận	Thời gian làm bài:	6 ngày (11/11/2024–16/11/2024)	Phút/ngày
<input checked="" type="checkbox"/> Cá nhân		<input type="checkbox"/> Nhóm	
Quy cách đặt tên file 1 – Báo cáo	<i>Student ID_Student Name_Internship Report_Internship Topic</i>		
Quy cách đặt tên file 2 – Phiếu nhận xét của ĐVTT	<i>Student ID_Student Name_Feedback from the Company_Internship Topic</i>		

1. Formatting Guide

- Font: Times New Roman
- Size: 13
- Guidance for naming exam files: *Student ID_Student Name_Internship Report_Internship Topic*
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- Assignment total length should be within 30 slides PowerPoint ($\pm 10\%$),
- Individuals submit a soft copy of your finished work at the end of the semester. The soft copy should be submitted through the CTE website of VLU and on the E-learning system.

2. Sending Assignment Cover Sheet

After approving the assignment cover sheet, answers/rubric, the Head of Department/ the send assignment cover sheet to Trung Tam Khao Thi via email khaothivanlang@gmail.com including Word and Pdf files (compress and set a password for the compressed file) + messaging + naming via tel no. **0918.01.03.09** (Phan Nhật Linh).

II. Intended Course Learning Outcomes Assessed

CLO	CLO Details	Assessment Methods	CLO weight in assessment component (%)	Question No.	Maximum Grade	Matching PLO/PI
(1)	(2)	(3)	(4)	(5)	(6)	(7)
CLO1	Apply knowledge from basic to in-depth as a basis to analyze business problems	Report	30%	Introduction Chapter 1 and 2	3	ELO 4
CLO2	Analyze the current state of business operations through the application of multi-disciplinary knowledge from core to in-depth	Report	20%	Chapter 3	2	ELO 7
CLO3	Creating solutions to improve the operational efficiency of businesses	Report	15%	Chapter 4	1.5	ELO 7
CLO4	Creating solutions to improve the operational efficiency of businesses	The internship evaluation sheet from the company	5%		0.5	ELO 9
CLO5	Show a sense of responsibility, initiative and cooperation in solving work	Report	30%		3	ELO 10

III. The report requirements

1. Topic:

Students submit the results of the internship report including: 01 PDF file of the internship report and 01 PDF file of the scanned copy of the internship student comment form of the internship company.

2. Guidelines for the format of presenting the question

Students submit the results of the internship report including: 01 PDF file of the internship report and 01 PDF file of the scanned copy of the internship student comment form of the internship unit according to the published forms.

- 01 PDF file of the internship report, named according to the structure: *Student ID_Student Name_Internship Report_Internship Topic*
- 01 PDF file of a scanned copy of the Internship Student Comment Form of the Internship Student (according to the form TT5, with the living signature and living round carpentry of the Athlete, not accepting signatures and electronic carpentry), naming the file according to the structure: *Student ID_Student Name_Feedback from the Company_Internship Topic*

Note: The test is only considered valid when both files are fully available as required.

2. Rubric and grading scale

Criteria	Weighting (%)	From 8-10	From 6.5 - under 8	From 5 to 6.5	Below 5
<i>Students' spirit, attitude and sense of work:</i> <ul style="list-style-type: none"> • Contact and communicate with GVHD on schedule or on schedule, implement the requirements of GVHD on the content of the report. • Have a good review from the Internship company (from the Internship Student evaluation form of the Internship company) 	30 %	Good attitude and sense of work	Good attitude and sense of work	Average attitude and sense of work	Poor attitude and sense of work
<i>Presentation form of the internship report</i> In accordance with the instructions of the Faculty, there are no spelling errors in the text, the images of the table are clear. Correct quote. Round stamp. (See Appendix)	5 %	Good presentation on demand	The presentation form is quite as required	Medium Presentation Form on Demand	Poor presentation as required
<i>The Introduction Chapter</i> State the reason for choosing the topic; subjects and scope of study; research objectives; research methods; structure of the internship report.	5 %	Full and accurate introduction as required	The introduction is quite complete and accurate as required	The introduction is incomplete and inaccurate as required	Incomplete and inaccurate introduction as required
<i>Chapter 1</i> An overview of the Internship company, including the following contents: introduction to the process of formation and development of the internship company, tasks - functions - development orientations,	10 %	Chapter 1 is complete and accurate as required	Chapter 1 is quite complete and accurate as required	Chapter 1 is incomplete and accurate as required	Chapter 1 is incomplete and accurate as required

technology for manufacturing main products or main operation processes, organizational structure and personnel of the internship company, results of production and business activities of the internship company					
Chapter 2 Summarized some basic theoretical contents of the research topic; determine clear and accurate research methods (if any)	15 %	Chapter 2 is complete and accurate as required	Chapter 2 is quite complete and accurate as required	Chapter 2 is incomplete and accurate as required	Chapter 2 is incomplete and accurate as required
Chapter 3 State the actual situation of the research issue, the strengths and weaknesses of the research problem, explain the causes and factors affecting the business situation as well as issues related to the research topic (pay attention to the need for data and data to be processed and analyzed for specific demonstration).	20 %	Chapter 3 is complete and accurate as required	Chapter 3 is quite complete and accurate as required	Chapter 3 is incomplete and accurate as required	Chapter 3 is incomplete and accurate as required
Chapter 4 State the actual situation of the research issue, the strengths and weaknesses of the research problem, explain the causes and factors affecting the business situation as well as issues related to the research topic (pay attention to the need for data and data to be processed and analyzed for specific demonstration).	15 %	Chapter 4 is complete and accurate as required	Chapter 4 is quite complete and accurate as required	Chapter 4 is incomplete and accurate as required	Chapter 4 is incomplete and accurate as required

The reviewer

Hồ Chí Minh City, 01 February 2025

Lecturer

PhD. Trần Nguyễn Hải Ngân

PhD. Trần Nguyễn Hải Ngân