VAN LANG UNIVERSITY
HONORS PROGRAM

FINAL EXAMINATION
Semester 1, Academic year 2024-2025.

I. Examination information

Course Title:	**SCIENTIFIC RESEARCH METHODS**		
Course Code:	**72ACCT30343**	Credits:	3
Class code:	**241_72ACCT30343_01**		
Evaluation format:	**Essay(No retakes)**	Duration: **7**	days
☐ Individual		☒ Groupwork	
File name convention:	***PPNCKH_NHOM***		

1. Exam format

- Font: Times New Roman

- Size: 13

- Name convention for exam/question files: ***PPNCKH_NHOM***

II. The examination requirements must align with the CLOs.

(This part must be mapped with the information from the course syllabus)

CLO	CLO Description	Evaluation format	CLO weight in the assessment component (%)	Exam question No.	Maximum score	Data collection on student achievement of PLOs/ PIs
(1)	**(2)**	**(3)**	**(4)**	**(5)**	**(6)**	**(7)**
CLO1	Apply economic, financial, and business management theories to evaluate practical issues in real estate business.	Essay	25%			PI 2.1
CLO2	Explain real estate business results in accordance with the law and international standards.	Essay	25%			PI 3.1
CLO3	Effectively use technical means and writing presentation skills in indirect communication with stakeholders to perform work and develop expertise.	Essay	25%			PI 6.2
CLO4	Properly implement survey or testing or research methods	Essay	25%			PI 7.1

III. Examination content

1. Exam questions

    Complete the research report on the topic (approved by the lecturer).

2. Instructions on how to present the exam questions
At a minimum, the following contents must be ensured:
    a. **Group list, group member rating**
    b. **Report according to 5 chapter regulations:**
- *Chapter 1: Introduction*
  - Reason for conducting the study
  - Research purpose
  - Research objectives
  - Research question
  - Research object
  - Scope of research
  - Research methods
  - Report structure
- *Chapter 2: Overview of related theories*
  - Theoretical basis
  - Previous research review
  - Research Gap
  - Research model
- *Chapter 3: Research methods and models*
  - Research data
  - Research methods
- *Chapter 4: Research results and discussion*
  - Frequency statistics, descriptive statistics
  - Testing the reliability of the Cronbach's Alpha scale
  - Exploratory multifactor analysis EFA
  - Pearson correlation coefficient analysis
  - Regression analysis
- *Chapter 5: Conclusion and recommendations*
  - Recommendations and solutions provided must be compatible and consistent with the results in chapter 4.

c. List of references, SPSS appendix, Survey Questionnaire

3. Rubric and grading scale

Criteria	*Weight (%)*	*8-10* *Outstanding*	*6-7.9* *Good*	*5-5.9* *Satisfactory*	*<5* *Inadequate*
Report structure	10%	Completely logical reporting structure	The report structure is relatively reasonable.	The report structure still has some unreasonable points.	Inappropriate report structure
Level of research problem solving	40%	The entire research problem is solved.	Most of the research problems are solved	Only part of the research problem is solved	Unresolved research problem

Discuss research results	30%	Research results are fully and reasonably discussed.	The research results are discussed reasonably but incompletely.	The research results are discussed fully but not logically.	The research results discussed are incomplete and unreasonable.
Presentation format	20%	The report fully meets the requirements of a scientific research product.	The report meets relatively fully the requirements of a scientific research product.	The report only meets some of the requirements of a scientific research product.	The report completely fails to meet the requirements of a scientific research product.

Ho Chi Minh City, 20/10/2024.(DD/MM/YY)

Approval   **Lecture**

Nguyễn Ngọc Chánh   Nguyễn Ngọc Chánh