TRƯỜNG ĐẠI HỌC VĂN LANG

**KHOA: NGOẠI NGỮ**

**ĐỀ THI KẾT THÚC HỌC PHẦN**

**Học kỳ 3, năm học 2021 - 2022**

Mã học phần: 7NA0070

Tên học phần: Public Speaking (Nói trước công chúng)

Mã nhóm lớp học phần: 213\_7NA0070\_01

Thời gian làm bài (phút/ngày): 5-7 phút/ SV

Hình thức thi: **Thuyết trình**

**DIRECTIONS:**

To enable the students be prepared for this exam, the following shall be considered:

1. The lecturer gives the students ONE WEEK to prepare their ORIGINAL WRITTEN SPEECHES.
2. The lecturer collects the Original speeches to be given to the examiners/coordinator in-charge.
3. EACH student is free to choose ONE kind of speech:
4. **INFORMATIVE SPEECH**
5. **PERSUASIVE SPEECH**
6. On the TEST DAY, there shall be “Draw lots” to identify the order of Presenters.
7. Each student is ALLOWED to bring a Printed Copy of their Speech.
8. Each student is given a MAXIMUM of **5 MINUTES** to deliver his/her speech.
9. Each Student is REQUIRED to prepare a 10-slide POWERPOINT PRESENTATION as his/her visual aid to create a better impact in the delivery of the speech.

The **RUBRIC** below shall be used to assess the performance of the students:

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| **Criterion/ Weight** | **Rating: Good**  **(Score: 1.6 – 2.0)** | **Rating: Satisfactory (Score: 1.0 – 1.5)** | **Rating: Need improvement (Score: 0.5 – 0.9)** | **Rating: Weak**  **(Score: 0 – 0.4)** |
| **1. Topic selection and organization of**  **the talk according to speech genres (2 marks)** | * **Topic** is specific, appropriate and adapted * **Organization** of the talk (introduction, body and conclusion) is logical, effective, and appropriate with the speech genre (informative or persuasive)   **- Introduction and conclusion** are appropriate and effective  - **The body** is well-developed with effective arguments, appropriate supporting information and good transitional devices | * **Topic** is clear, appropriate and somewhat adapted * **Organization** is somewhat logical and appropriate with the speech genre (informative or persuasive) * I**ntroduction or/ and conclusion** has some slips such as ineffective hook or dragging out the ending * **The body** is developed with good arguments, supporting information and transitional devices | * **Topic** lacks clarity and focus, needs adapting to audience * **Organization** lacks logical order in some parts and does not represent the speech genre. (informative or persuasive) * Organization lacks both **introduction and conclusion** or they are not effective/ appropriate * The **body** of the speech needs more arguments, supporting information and transitional devices | * **Topic** has no specific purpose – inappropriate for audience or occasion * **Organization** lacks logical order and goes out of the topic. (informative or persuasive) * Organization lacks both **introduction** and **conclusion** * The **body** seems undeveloped with few or no arguments and few or no transitional devices |
| **2. Use of verbal language**  **(2 marks)** | * Use of language contributes to **effectiveness** of the speech and vocalized pauses (um uh er etc.) are **not distracting** * There are **few slips** in expressions and use of language | * Use of language **does not** have **negative impact** and   vocalized pauses (um uh er etc.) are **sometimes**  **not distracting**   * There are **some slips** in expressions and use of language | * Use of language causes potential **confusion**, and/or vocalized pauses (um uh er etc.) are are **distracting** * There are **a lot of errors** in expressions and use of language | * Use of language is **inappropriate** and vocalized pauses (um uh er etc.)   are **distracting**   * **Lots of errors or mistake**s in language use which lead to misunderstanding or confusion |

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| **3. Clarity and vocal variety**  **(2 marks)** | * Speaks **clearly** all the time with **few** mispronounced words * Employs **effectively variety** in speed,   volume and intonation | * Speaks **quite clearly** and distinctly with **some** mispronounced words * Has **some variations** in speed, volume and intonation | * Sometimes **causes misunderstanding** due to mispronunciations. * **Variations** in speed, volume and intonation are **limited** | * Often **mumbles** or **cannot be understood**. * Has **little** or **no variation** in speed, volume and intonation |
| **4. Non-verbal language**  **(2 marks)** | * **Eye contact** with audience around **80% or more** of the time * **Gestures**, **postures** and **facial expressions add greatly** to the message | * **Eye contact** with audience around **half** of the time * **Postures, gestures**, and **facial expressions compliment** message | * **Eye contac**t with audience **less than half** of the time * Facial expressions, postures and gestures **lack variety** and **spontaneity** | * **Little** or **no** eye contact * Gestures, postures and facial expressions are **lacking** or **inappropriate** |
| **5. Visual aids (Use of posters,**  **drawings, demonstrations or powerpoint slides)**  **(2 marks)** | * Visual aids are **appropriate**, **effective**, **eye- catching** and **well**-**presented** * There are **few errors** on the slides/ on display | * Visual aids are **appropriate** and **somewhat effective** and **quite well- presented** * **Minor problems** with visual aids | * Visual aids are **not appropriate here and there** and not very well- presented as well as effective * **Some significant problems** with visual aids | * Visual aids are **not appropriate** and **leave a bad impression** * **Many significant problems** with visual aids |

*Ngày biên soạn: 28/06/2022*

**Giảng viên biên soạn đề thi: Illana Jonathan Alcantara**

*Ngày kiểm duyệt: 30/06/2022*

**Phó trưởng Bộ môn kiểm duyệt đề thi: Lê Quang Thảo**